



Reinventing the Like

Rewarding Contents by Proof of Creativity

<https://like.co>

Token Sale

May 7 2018

Token: LIKE

Exchange rate: 1 ETH / 40,000 LIKE

Token supply: 600 mil LIKE

Hard cap: 12,600 ETH

Soft cap: 4,200 ETH

The Problem

On the Internet, rewards and creativity are decoupled. The communities of freelance content creators and netizen journalists that produce high quality work are huge, but they are receiving *Likes* and not income for their work.

The Solution

LikeCoin aims to reinvent the *Like* by realigning creativity and reward. We enable attribution and cross-application collaboration on creative contents. With a *reinvented Like button* and our unique *LikeRank* algorithm, we trace content footprint and reward content creators by *Proof of Creativity* mechanism.



PageRank

1998

PageRank measures importance of web pages



Like Button

2007

Like button helps Facebook do targeted ads for advertisers



Proof of Creativity
LikeRank x Like Button

2018

LikeRank measures creativity of creative contents

reinvented Like button helps content creators make money

Technology Stack

DApps

oice Visual Novel

puttyimages

blogchain.md

LikeCoin services

Like Button

like.co

LikeCoin Token

Ethereum Blockchain

Smart Contracts

Fingerprints

Metatdata Hash

IPFS Nodes

oice Node

puttyimages Node

blogchain Node

Roadmap

2017 Q1-Q3

Brainstorming, R&D

2017 Q4

Early Believer Sale

2018 Q1

Launch of LikeCoin Token, ID and Like.co

2018 Q2

Public Token Sale

2018 Q3

Launch of puttyimages

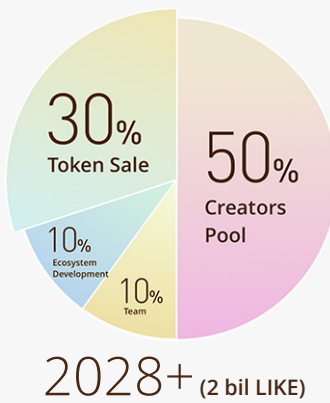
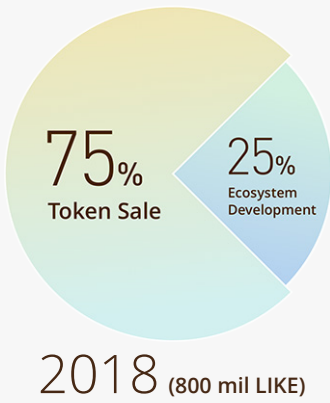
2018 Q4

Like Button Launch

2019

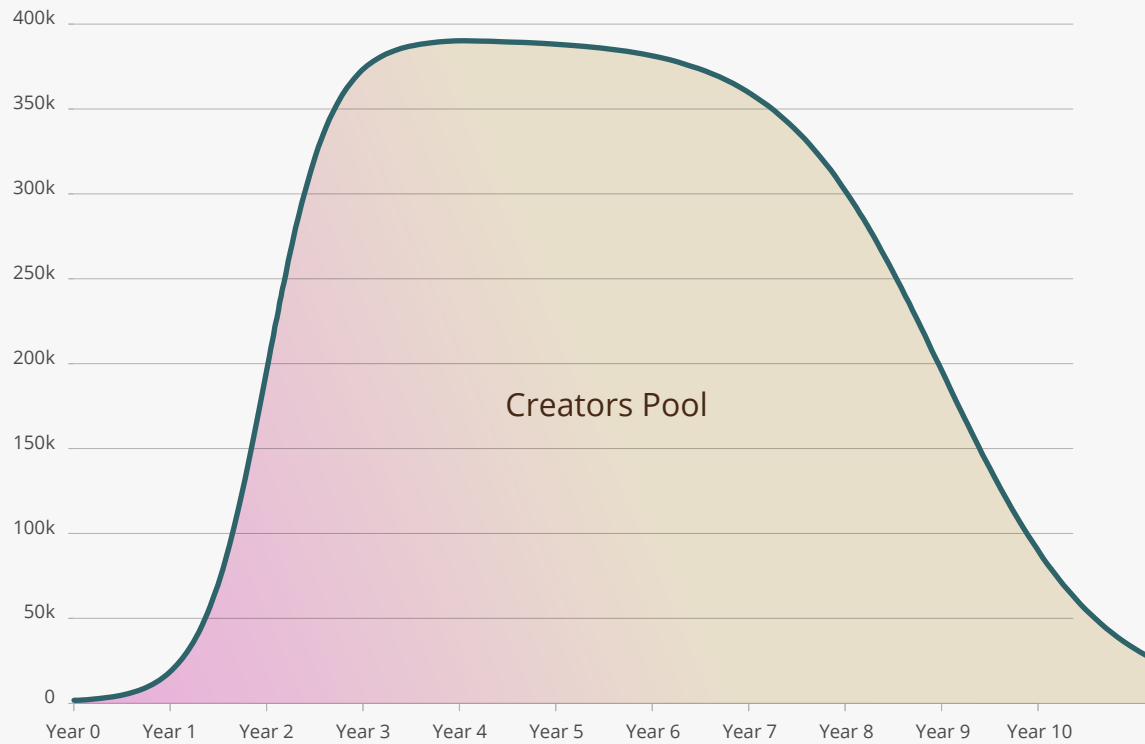
Launch of blogchain.md and LikeCoin Ecosystem Scale Up

Token Distribution



Tokens are minted daily over 10+ years and distributed to contents by Proof of Creativity

Mint Value



Early Adopters



Advisors



Alex Lau
R&D Engineering Consultant,
SUSE Linux Enterprise Storage



Dr. Haggen So
Founder and President,
Hong Kong Creative Open
Technology Association



Jon Phillips
Founder, Openclipart



Isaac Mao
Founder, Musicoin



To Cheung
Founder and CEO, UDomain

Early Supporters



Six Club Fund



UDomain



Annie Zhang
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Greg Sung
Founder, aNobii and OneSky



Harry Xiao
Founder, MeshBox



Hearthern Huang
Founder, Measurable Token

Team



kin ko
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Aludirk Wong
System Architect



Jacky Ko
CMO



Edmond Yu
Operation



Chung Wu
Blockchain Developer



William Chong
Full Stack Developer



Michael Cheung
Full Stack Developer



David Ng
Full Stack Developer



Miles Wong
Full Stack Developer



Simon But
Growth Hacker



Joshua Lo
Designer